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"is\_set": true

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"media": [

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"url": "https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/FnFEYyqmP-lz0I35p6\_a211ed647f17461d9c5fbffc6cf31c7e.jpg",

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"username": "birju.savani@ics-global.in"

},

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"username": "birju.savani@ics-global.in"

},

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9095

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"TLC4",

"TLC3",

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"TLC"

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"UK 7",

"UK 8",

"UK 9"

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"85099"

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"logo": {

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"aspect\_ratio\_f": 1,

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"uid": 1253

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"images": [

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"https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/jg4S7YpgV-Do8Bn3En\_3b260f0b4f1f48199422ef024bd4f9ac.jpg"

]

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{

"tags": [

"Woven"

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"highlights": [

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"variant\_media": {},

"is\_set": false,

"media": [

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"tag": "Official WROGN Partner – Bold Style, Unmatched Attitude."

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"is\_set": true

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"item\_code": "MVDRS-002",

"category\_slug": "running-shoes",

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"departments": [

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"product\_group\_tag": [],

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"is\_custom\_order": false,

"manufacturing\_time": 0

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"item\_type": "standard",

"currency": "INR",

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"age-group": "Adults",

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"gender": [

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"primary\_material": "Synthetic Resin",

"essential": "Yes",

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"user\_id": "5eb70b0ada54679de6a387a9",

"super\_user": false,

"username": "shubham.bagthaliya@ics-global.in"

},

"stage": "pending",

"id": "68257fce4ac7d7b151acd888",

"variants": {},

"modified\_by": {

"user\_id": "f764dd82c494e9e9d70b009e",

"super\_user": false,

"username": "birju.savani@ics-global.in"

},

"all\_company\_ids": [

9095

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"all\_sizes": [

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"item\_code": "MVDRS-002",

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"identifiers": [

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"min": 1319,

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"min": 1319,

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"currency\_code": "INR",

"currency\_symbol": "₹"

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"selling": {

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"max": 1319,

"currency\_code": "INR",

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"sizes": [

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"discount": 60,

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"logo": {

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"images": [

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"product\_group\_tag": [],

"highlights": [

"Men Woven Design Running Shoes"

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"departments": [

21

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"variant\_media": {},

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"tag": "Official WROGN Partner – Bold Style, Unmatched Attitude."

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"type": "image",

"url": "https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/uyvCPDkuL-8a540269-1f88-4b01-b1bd-048f7d7e17c21736408663090-WROGN-Men-Casual-Shoes-21736408662887-5.jpg"

}

],

"name": "Men Woven Design Running Shoes",

"item\_type": "standard",

"category\_slug": "running-shoes",

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"is\_custom\_order": false,

"manufacturing\_time\_unit": "days"

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"country\_of\_origin": "India",

"template\_tag": "footwear",

"category\_uid": 160,

"care\_instructions": "Wipe with a clean, dry cloth to remove the dust",

"occasion": "Running",

"marketer-name": "Intech Creative",

"color": "Black",

"item-details": "Black Shoes, Wrogn Shoes",

"closure\_type": "Lace-Up",

"net-quantity": "2 N",

"lifestyle": "Casualwear",

"boot\_length": "Knee",

"warranty": "3 Months",

"sustainable": "Regular",

"arch\_type": "Medium",

"outer\_material": "Synthetic",

"sport-type": "running",

"marketer-address": "Ahmedabad, Gujarat",

"sole-material": "Regular",

"primary\_material": "Synthetic",

"material": "Synthetic",

"primary\_color": "Black",

"essential": "Yes",

"age-group": "Adults",

"style": "Free Style",

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"Unisex"

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"warranty\_type": "Material Warranty",

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"modified\_on": "2025-05-15T05:57:04.772000",

"created\_by": {

"user\_id": "5eb70b0ada54679de6a387a9",

"super\_user": false,

"username": "shubham.bagthaliya@ics-global.in"

},

"stage": "pending",

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"variants": {},

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"username": "shubham.bagthaliya@ics-global.in"

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"all\_company\_ids": [

9095

],

"all\_identifiers": [

"FDGDG",

"9",

"SFSFS",

"DFSF",

"123323"

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"all\_sizes": [

{

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"brand\_uid": 7456,

"size": "UK SIZE",

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"gtin\_type": "sku\_code",

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"gtin\_value": "9"

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"price": {

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"min": 1259,

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"effective": {

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}

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"effective": {

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"max": 1259

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"item\_length": 10,

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"item\_weight": 400,

"item\_weight\_unit\_of\_measure": "gram",

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"discount": 58,

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"aspect\_ratio\_f": 1,

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"secure\_url": "https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/brands/pictures/square-logo/50x0/KgMsxSfwO-Logo.jpeg"

},

"uid": 7456

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"https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/dKnGTuiVA-322ea3cb-3599-4bda-be6b-c925249df42a1736408663169-WROGN-Men-Casual-Shoes-21736408662887-2.jpg",

"https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/Idq27wTEu-e029eaa5-a301-427e-b26f-04fac60171691736408663143-WROGN-Men-Casual-Shoes-21736408662887-3.jpg",

"https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/V70Sf8ebC-a3ebb577-bba2-40f3-b20b-d49d2087818d1736408663114-WROGN-Men-Casual-Shoes-21736408662887-4.jpg",

"https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/uyvCPDkuL-8a540269-1f88-4b01-b1bd-048f7d7e17c21736408663090-WROGN-Men-Casual-Shoes-21736408662887-5.jpg"

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},

{

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"is\_set": true,

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"value": 1,

"unit": "nos"

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"tags": [],

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"product\_group\_tag": [],

"highlights": [

"A pair of red, brown and charcoal grey running shoes, has regular styling, lace-ups detail"

],

"departments": [

21

],

"slug": "men-colourblocked-and-woven-design-running-shoes-14062845",

"multi\_size": false,

"variant\_media": {},

"teaser\_tag": {

"tag": "Official WROGN Partner – Bold Style, Unmatched Attitude."

},

"return\_config": {

"unit": "days",

"returnable": false,

"time": 0

},

"is\_set": false,

"item\_code": "MCBAWDRS-007",

"brand\_uid": 7456,

"is\_dependent": false,

"short\_description": "A pair of red, brown and charcoal grey running sho",

"currency": "INR",

"description": "<div>\n<h4>A pair of red, brown and charcoal grey running shoes, has regular styling,<br /><strong><br />lace-ups detail</strong></h4>\n<ul>\n<li>Synthetic colourblocked and woven design upper</li>\n<li>Cushioned footbed</li>\n<li>Textured and patterned outsole</li>\n<li>Warranty: 3 months</li>\n<li>Warranty provided by Brand Owner / Manufacturer</li>\n</ul>\n</div>\n<div class=\"pdp-sizeFitDesc\">&nbsp;</div>\n<style data-id=\"tinymce-storefront-style\"> \n blockquote, iframe, .twitter-tweet{\n display: flex;\n margin-left: auto !important;\n margin-right: auto !important;\n max-width: 100%;\n }\n img{\n max-width: 100%;\n height: auto;\n }\n .warning-banner{\n visibility: hidden\n }\n <span id=\"mce\_marker\" data-mce-type=\"bookmark\" data-mce-fragment=\"1\"></span></style>\n<style data-id=\"tinymce-storefront-style\"> \n blockquote, iframe, .twitter-tweet{\n display: flex;\n margin-left: auto !important;\n margin-right: auto !important;\n max-width: 100%;\n }\n img{\n max-width: 100%;\n height: auto;\n }\n .warning-banner{\n visibility: hidden\n }\n </style>",

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"url": "https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/XmZcHxOtp-1cf68e04-747e-4a33-8167-69eceeffa0a81689077143309-WROGN-Men-Colourblocked-Woven-Design-Running-Shoes-74116890-7.jpg"

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{

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"url": "https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/Hxv-pDB6Z-0803d359-2046-434a-9c1d-fd10ccd564011684820602964-WROGN-Men-Sports-Shoes-201684820602697-1.jpg"

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"url": "https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/vsVVbtrJt-image.jpg"

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{

"type": "image",

"url": "https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/yQzH9YKdH-9d79c877-8949-4044-bed6-22ff1ea9bdc01684820602927-WROGN-Men-Sports-Shoes-201684820602697-4.jpg"

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"type": "image",

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}

],

"name": "Men Colourblocked & Woven Design Running Shoes",

"item\_type": "standard",

"category\_slug": "running-shoes",

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"size\_guide": "",

"custom\_order": {

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"manufacturing\_time\_unit": "days",

"is\_custom\_order": false

},

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"marketer-name": "Ahmadabad, Gujarat ",

"color": "Red",

"net-quantity": "2 N",

"marketer-address": "Ahmadabad, Gujarat ",

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"primary\_color": "Red",

"essential": "Yes",

"gender": [

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"super\_user": false,

"username": "shubham.bagthaliya@ics-global.in"

},

"stage": "pending",

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"variants": {},

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"super\_user": false,

"username": "shubham.bagthaliya@ics-global.in"

},

"all\_company\_ids": [

9095

],

"all\_identifiers": [

"124"

],

"all\_sizes": [

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"item\_code": "MCBAWDRS-007",

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"size": "OS",

"identifiers": [

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"primary": true,

"gtin\_value": "124"

}

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"max": 3499

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"effective": {

"min": 1644,

"max": 1644

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"item\_height": 10,

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"item\_weight": 500,

"item\_weight\_unit\_of\_measure": "gram",

"sellable": true

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"effective": {

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"max": 1644,

"currency\_code": "INR",

"currency\_symbol": "₹"

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"selling": {

"min": 1644,

"max": 1644,

"currency\_code": "INR",

"currency\_symbol": "₹"

}

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"sizes": [

"OS"

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"is\_available": true,

"discount": 53,

"\_custom\_meta": [],

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"store\_id\_list": [

"85099"

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"name": "Wrogn",

"logo": {

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"uid": 7456

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"images": [

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"https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/da1ESYVfu-3d9abf12-d81b-4f64-9349-bac0c9b8d0cb1684820602953-WROGN-Men-Sports-Shoes-201684820602697-2.jpg",

"https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/yQzH9YKdH-9d79c877-8949-4044-bed6-22ff1ea9bdc01684820602927-WROGN-Men-Sports-Shoes-201684820602697-4.jpg",

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]

},

{

"item\_code": "TLCMLUC2",

"\_custom\_json": {},

"tags": [],

"is\_set": false,

"size\_guide": "",

"no\_of\_boxes": 1,

"description": "<div>\n<ul>\n<li>Synthetic leather upper</li>\n<li>Cushioned footbed</li>\n<li>TPR Outsole</li>\n<li>Warranty: 1 month</li>\n<li>Warranty provided by brand/manufacturer</li>\n</ul>\n<p>&nbsp;</p>\n</div>\n<div class=\"pdp-sizeFitDesc\">&nbsp;</div>\n<style data-id=\"tinymce-storefront-style\"> \n blockquote, iframe, .twitter-tweet{\n display: flex;\n margin-left: auto !important;\n margin-right: auto !important;\n max-width: 100%;\n }\n img{\n max-width: 100%;\n height: auto;\n }\n .warning-banner{\n visibility: hidden\n }\n <span id=\"mce\_marker\" data-mce-type=\"bookmark\" data-mce-fragment=\"1\"></span></style>\n<style data-id=\"tinymce-storefront-style\"> \n blockquote, iframe, .twitter-tweet{\n display: flex;\n margin-left: auto !important;\n margin-right: auto !important;\n max-width: 100%;\n }\n img{\n max-width: 100%;\n height: auto;\n }\n .warning-banner{\n visibility: hidden\n }\n </style>",

"net\_quantity": {

"unit": "pack",

"value": 20

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"highlights": [

"100% Original Products",

"Pay on delivery might be available",

"Easy 7 days returns and exchanges"

],

"custom\_order": {

"manufacturing\_time\_unit": "days",

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"manufacturing\_time": 0

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"product\_publish": {

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"tag": "New"

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"brand\_uid": 1253,

"product\_group\_tag": [],

"media": [

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"url": "https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/1VpOqwkbn-UIb9mWOX\_68a22f250dae431bb76c33295210ee83.jpg",

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},

{

"url": "https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/PQjsw4IMu-1vaDATxt\_68a3908435424940a39d5883af2dbef1.jpg",

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},

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"url": "https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/U6o8jWYau-8iRRCzjA\_e785cf091ed34a1ead5b130f2fcc29d6.jpg",

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},

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"url": "https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/ou27Qx-bp-qf1Oznsv\_ec0e7ca00c72497899fc3f63ae41370e.jpg",

"type": "image"

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{

"url": "https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/xrKx0M5i0-tj0U0ngP\_a756abc0856c4a65b8f492530ab84da1.jpg",

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"type": "image"

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],

"variant\_media": {},

"multi\_size": true,

"is\_image\_less\_product": false,

"return\_config": {

"unit": "days",

"returnable": false,

"time": 0

},

"is\_dependent": false,

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"slug": "the-lifestyle-co-men-lace-up-casual-sneakers-14062844",

"name": "The Lifestyle Co Men Lace Up Casual Sneakers",

"short\_description": "A pair of black solid round toe shoes with regular",

"currency": "INR",

"country\_of\_origin": "India",

"departments": [

21

],

"template\_tag": "footwear",

"category\_uid": 159,

"age-group": "Adults",

"marketer-name": "GNC",

"primary\_color": "Black",

"gender": [

"Men",

"Boys"

],

"marketer-address": "GNC",

"arch\_type": "Flat",

"lifestyle": "Casualwear",

"primary\_material": "Fabric",

"essential": "Yes",

"net-quantity": "1 N",

"uid": 14062844,

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"modified\_on": "2025-05-15T05:52:52.987000",

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"user\_id": "f764dd82c494e9e9d70b009e",

"super\_user": false,

"username": "birju.savani@ics-global.in"

},

"stage": "pending",

"id": "68258134e8500ff9c0020df7",

"variants": {},

"modified\_by": {

"user\_id": "f764dd82c494e9e9d70b009e",

"super\_user": false,

"username": "birju.savani@ics-global.in"

},

"all\_company\_ids": [

9095

],

"all\_identifiers": [

"TLCM2",

"TLCM1",

"TCOM1",

"TLCM4",

"TLCM3"

],

"all\_sizes": [

{

"item\_code": "TLCMLUC2",

"brand\_uid": 1253,

"size": "UK 8",

"identifiers": [

{

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"primary": true,

"gtin\_type": "sku\_code"

}

],

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"marked": {

"min": 4999,

"max": 4999

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"effective": {

"min": 999,

"max": 999

}

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"item\_height": 20,

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"item\_weight": 500,

"item\_weight\_unit\_of\_measure": "gram",

"sellable": true

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{

"item\_code": "TLCMLUC2",

"brand\_uid": 1253,

"size": "UK 9",

"identifiers": [

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"primary": true,

"gtin\_type": "sku\_code"

}

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"effective": {

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"item\_height": 20,

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"item\_weight": 500,

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"item\_code": "TLCMLUC2",

"brand\_uid": 1253,

"size": "UK 7",

"identifiers": [

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"gtin\_value": "TLCM1",

"primary": true,

"gtin\_type": "sku\_code"

}

],

"price": {

"marked": {

"min": 4999,

"max": 4999

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"effective": {

"min": 999,

"max": 999

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"item\_width": 20,

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"item\_dimensions\_unit\_of\_measure": "cm",

"item\_weight": 500,

"item\_weight\_unit\_of\_measure": "gram",

"sellable": true

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"brand\_uid": 1253,

"size": "UK 10",

"identifiers": [

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"primary": true,

"gtin\_type": "sku\_code"

}

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"price": {

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"primary": true,

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}

],

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"item\_weight\_unit\_of\_measure": "gram",

"sellable": true

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],

"price": {

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"max": 999,

"currency\_code": "INR",

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"selling": {

"min": 999,

"max": 999,

"currency\_code": "INR",

"currency\_symbol": "₹"

}

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"sizes": [

"UK 10",

"UK 6",

"UK 7",

"UK 8",

"UK 9"

],

"is\_available": true,

"discount": 80,

"\_custom\_meta": [],

"sellable\_quantity": 0,

"store\_id\_list": [

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},

"uid": 1253

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"images": [

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"https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/PQjsw4IMu-1vaDATxt\_68a3908435424940a39d5883af2dbef1.jpg",

"https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/U6o8jWYau-8iRRCzjA\_e785cf091ed34a1ead5b130f2fcc29d6.jpg",

"https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/ou27Qx-bp-qf1Oznsv\_ec0e7ca00c72497899fc3f63ae41370e.jpg",

"https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/xrKx0M5i0-tj0U0ngP\_a756abc0856c4a65b8f492530ab84da1.jpg",

"https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/pTIFKvRVt-4soWTjMz\_2a8864ed685a40f29e21dc83b607b1e4.jpg"

]

},

{

"variant\_media": {

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},

"no\_of\_boxes": 1,

"currency": "INR",

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"is\_set": false,

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"product\_publish": {

"product\_online\_date": 1731327269,

"is\_set": true

},

"short\_description": "Women Collection",

"uid": 12829411,

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"category\_slug": "crocs",

"description": "<p>True love is something that happens slowly but naturally. But once you are in it then you are forever. That's our Eco Slides for you! The soft touch of recycled compounds and natural oils will never let you move to anything else. Enjoy the little things with these minimalistic flip-flops.</p>\n<style data-id=\"tinymce-storefront-style\"> \n blockquote, iframe, .twitter-tweet{\n display: flex;\n margin-left: auto !important;\n margin-right: auto !important;\n max-width: 100%;\n }\n img{\n max-width: 100%;\n height: auto;\n }\n .warning-banner{\n visibility: hidden\n }\n <span id=\"mce\_marker\" data-mce-type=\"bookmark\" data-mce-fragment=\"1\"></span></style>\n<style data-id=\"tinymce-storefront-style\"> \n blockquote, iframe, .twitter-tweet{\n display: flex;\n margin-left: auto !important;\n margin-right: auto !important;\n max-width: 100%;\n }\n img{\n max-width: 100%;\n height: auto;\n }\n .warning-banner{\n visibility: hidden\n }\n </style>",

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"teaser\_tag": {},

"tags": [],

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"return\_config": {

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"time": 0,

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"media": [

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"url": "https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/CwlNd8DmL-ND-EcoSlides-BeigeBG-CoralRed\_WebOptimized\_b\_557e9d8e-c89e-44ae-97fb-43df2330553f\_800x.jpg",

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},

{

"url": "https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/LtkA5uZ5b-ND-EcoSlides-BeigeBG-CoralRed\_WebOptimized\_a\_2b5266f3-761b-4af3-893d-aa5853a15c05\_800x.jpg",

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"type": "video"

}

],

"name": "Eco Slides : Coal Red",

"departments": [

21

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"brand\_uid": 8028,

"item\_type": "standard",

"is\_image\_less\_product": false,

"net\_quantity": {},

"highlights": [],

"country\_of\_origin": "India",

"is\_dependent": false,

"multi\_size": true,

"custom\_order": {

"is\_custom\_order": false,

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"template\_tag": "footwear",

"category\_uid": 645,

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"created\_by": {

"user\_id": "f764dd82c494e9e9d70b009e",

"super\_user": false,

"username": "birju.savani@ics-global.in"

},

"modified\_on": "2025-04-29T11:23:05.165000",

"modified\_by": {

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"username": "birju.savani@ics-global.in"

},

"stage": "pending",

"all\_company\_ids": [

9095

],

"all\_identifiers": [

"ESCB2",

"ESCB1"

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"all\_sizes": [

{

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"brand\_uid": 8028,

"size": "UK 8",

"identifiers": [

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"gtin\_value": "ESCB2",

"primary": true,

"gtin\_type": "sku\_code"

}

],

"price": {

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"min": 1399,

"max": 1399

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"effective": {

"min": 780,

"max": 780

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"item\_length": 26.4,

"item\_height": 30,

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"item\_weight": 150,

"item\_weight\_unit\_of\_measure": "gram",

"sellable": true

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{

"item\_code": "ESCB",

"brand\_uid": 8028,

"size": "UK 7",

"identifiers": [

{

"gtin\_value": "ESCB1",

"primary": true,

"gtin\_type": "sku\_code"

}

],

"price": {

"marked": {

"min": 1399,

"max": 1399

},

"effective": {

"min": 780,

"max": 780

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"item\_width": 10,

"item\_length": 24.7,

"item\_height": 22,

"item\_dimensions\_unit\_of\_measure": "cm",

"item\_weight": 150,

"item\_weight\_unit\_of\_measure": "gram",

"sellable": true

}

],

"essential": "No",

"gender": [

"Women",

"Men"

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"marketer-address": "Gujarat",

"marketer-name": "Adidas",

"net-quantity": "1 N",

"primary\_color": "Red",

"primary\_material": "Polycotton",

"sustainable": "Regular",

"primary-colour-hex-code": "ff0000",

"age-group": "Adults",

"lifestyle": "Casualwear",

"packaging-type": "Brand Box",

"id": "6731f6c18d4113932a0fff09",

"price": {

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"max": 1399,

"currency\_code": "INR",

"currency\_symbol": "₹"

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"effective": {

"min": 780,

"max": 780,

"currency\_code": "INR",

"currency\_symbol": "₹"

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"selling": {

"min": 780,

"max": 780,

"currency\_code": "INR",

"currency\_symbol": "₹"

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"sizes": [

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"UK 8"

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"sellable\_quantity": 0,

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"85099"

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"logo": {

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"aspect\_ratio\_f": 1,

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"uid": 8028

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"images": [

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"https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/LtkA5uZ5b-ND-EcoSlides-BeigeBG-CoralRed\_WebOptimized\_a\_2b5266f3-761b-4af3-893d-aa5853a15c05\_800x.jpg",

"https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/QYyYXNzpN-ND-EcoSlides-BeigeBG-CoralRed\_WebOptimized\_d\_abe683f9-282f-4764-aac6-edb5cdabe81e\_800x.jpg",

"https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/1RbQ7H0mJ-ND-EcoSlides\_Revised\_-LegShots\_W\_WebOptimized\_d\_800x.jpg"

]

},

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"currency": "INR",

"tags": [

"Nike Air Max 270",

"Nike",

"Nike Juta"

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"highlights": [],

"size\_guide": "",

"multi\_size": true,

"product\_group\_tag": [],

"is\_image\_less\_product": false,

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"net\_quantity": {},

"departments": [

21

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"item\_code": "NAM270",

"custom\_order": {

"is\_custom\_order": false,

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"manufacturing\_time\_unit": "days"

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"category\_slug": "outdoor-sports-shoes",

"country\_of\_origin": "India",

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"unit": "days",

"returnable": false,

"time": 0

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"slug": "nike-air-max-270-b-12824502",

"media": [

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"url": "https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/v6Ov0DQ8W-Nike-Air-Max-270.jpeg",

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},

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"type": "image"

},

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"url": "https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/YYdCvI2EY-Nike-Air-Max-270.webp",

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"type": "image"

},

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"url": "https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/videos/item/free/original/43NCE3aH--Nike-Air-Max-270.mp4",

"type": "video"

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],

"short\_description": "Lifestyle Sneaker",

"is\_dependent": false,

"name": "Nike Air Max 270",

"item\_type": "standard",

"variant\_media": {},

"no\_of\_boxes": 1,

"is\_set": false,

"product\_publish": {

"is\_set": true,

"product\_online\_date": 1731070796

},

"uid": 12824502,

"brand\_uid": 18,

"teaser\_tag": {},

"template\_tag": "footwear",

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"material": "Mesh and synthetic materials for breathability",

"variants": {},

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"super\_user": false,

"username": "birju.savani@ics-global.in"

},

"modified\_on": "2024-11-14T09:53:09.430000",

"modified\_by": {

"user\_id": "9ea44ff68f423657b447307e",

"super\_user": false,

"username": "sharad.yadav@ics-global.in"

},

"stage": "pending",

"all\_company\_ids": [

9095

],

"all\_identifiers": [

"NAM2-3",

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"all\_sizes": [

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"brand\_uid": 18,

"size": "UK 8",

"identifiers": [

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"primary": true,

"gtin\_type": "sku\_code",

"gtin\_value": "NAM2-2"

}

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"marked": {

"min": 12050,

"max": 12050

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"effective": {

"min": 11495,

"max": 11495

}

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"item\_width": 10.2,

"item\_length": 26.4,

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"item\_weight": 290,

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"sellable": true

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"item\_code": "NAM270",

"brand\_uid": 18,

"size": "UK 7",

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"gtin\_type": "sku\_code",

"gtin\_value": "NAM2-1"

}

],

"price": {

"marked": {

"min": 12050,

"max": 12050

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"effective": {

"min": 11495,

"max": 11495

}

},

"item\_width": 10,

"item\_length": 24.7,

"item\_height": 22,

"item\_dimensions\_unit\_of\_measure": "cm",

"item\_weight": 290,

"item\_weight\_unit\_of\_measure": "gram",

"sellable": false

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{

"item\_code": "NAM270",

"brand\_uid": 18,

"size": "UK 9",

"identifiers": [

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"primary": true,

"gtin\_type": "sku\_code",

"gtin\_value": "NAM2-3"

}

],

"price": {

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"max": 12050

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"effective": {

"min": 11495,

"max": 11495

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"item\_weight\_unit\_of\_measure": "gram",

"sellable": true

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"essential": "No",

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"Men"

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"marketer-address": "Gujatart",

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"net-quantity": "1 N",

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"primary\_color": "Black",

"primary\_material": "Organic Cotton",

"sustainable": "Regular",

"id": "672e0c52a546798e42f4daaa",

"price": {

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"min": 12050,

"max": 12050,

"currency\_code": "INR",

"currency\_symbol": "₹"

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"effective": {

"min": 11495,

"max": 11495,

"currency\_code": "INR",

"currency\_symbol": "₹"

},

"selling": {

"min": 11495,

"max": 11495,

"currency\_code": "INR",

"currency\_symbol": "₹"

}

},

"sizes": [

"UK 8",

"UK 9"

],

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"discount": 4,

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"store\_id\_list": [

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"brand": {

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"aspect\_ratio\_f": 1,

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"uid": 18

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"images": [

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"https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/zLGa6eBQI-Nike-Air-Max-270.jpeg",

"https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/nR\_qWtrET-Nike-Air-Max-270.jpeg",

"https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/YYdCvI2EY-Nike-Air-Max-270.webp",

"https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/Vj\_R2UvGf-Nike-Air-Max-270.webp"

]

},

{

"description": "<p><span class=\"maskable-content\_\_\_2eBn5\">This product is excluded from all promotional discounts and offers.</span></p>\n<style data-id=\"tinymce-storefront-style\"> \n blockquote, iframe, .twitter-tweet{\n display: flex;\n margin-left: auto !important;\n margin-right: auto !important;\n max-width: 100%;\n }\n img{\n max-width: 100%;\n height: auto;\n }\n .warning-banner{\n visibility: hidden\n }\n <span id=\"mce\_marker\" data-mce-type=\"bookmark\" data-mce-fragment=\"1\"></span></style>\n<style data-id=\"tinymce-storefront-style\"> \n blockquote, iframe, .twitter-tweet{\n display: flex;\n margin-left: auto !important;\n margin-right: auto !important;\n max-width: 100%;\n }\n img{\n max-width: 100%;\n height: auto;\n }\n .warning-banner{\n visibility: hidden\n }\n </style>",

"currency": "INR",

"tags": [

"Adidas"

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"highlights": [],

"size\_guide": "",

"multi\_size": true,

"product\_group\_tag": [],

"is\_image\_less\_product": false,

"\_custom\_json": {},

"net\_quantity": {},

"departments": [

21

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"custom\_order": {

"manufacturing\_time": 0,

"manufacturing\_time\_unit": "days",

"is\_custom\_order": false

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"category\_slug": "outdoor-sports-shoes",

"country\_of\_origin": "India",

"return\_config": {

"returnable": false,

"unit": "days",

"time": 0

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"slug": "samba-og-shoes-12824509",

"media": [

{

"url": "https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/3dv8nNYcJ-Samba-OG-Shoes.png",

"type": "image"

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{

"url": "https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/sCOyI2X\_j-Samba-OG-Shoes.png",

"type": "image"

},

{

"url": "https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/videos/item/free/original/wmZ2SX2Mm-Samba-OG-Shoes.mp4",

"type": "video"

}

],

"short\_description": "Men's and Women shoes",

"is\_dependent": false,

"name": "Samba OG Shoes",

"item\_type": "standard",

"variant\_media": {},

"no\_of\_boxes": 1,

"is\_set": false,

"product\_publish": {

"product\_online\_date": 1731072017,

"is\_set": true

},

"uid": 12824509,

"brand\_uid": 8028,

"teaser\_tag": {},

"template\_tag": "footwear",

"category\_uid": 165,

"color": "Cloud White",

"material": "Leather upper and suede T-toe",

"variants": {},

"created\_on": "2024-11-08T13:28:31.742000",

"created\_by": {

"user\_id": "f764dd82c494e9e9d70b009e",

"super\_user": false,

"username": "birju.savani@ics-global.in"

},

"modified\_on": "2024-11-12T10:14:38.164000",

"modified\_by": {

"user\_id": "f764dd82c494e9e9d70b009e",

"super\_user": false,

"username": "birju.savani@ics-global.in"

},

"stage": "pending",

"all\_company\_ids": [

9095

],

"all\_identifiers": [

"SOS-1",

"SOS-3",

"SOS-2"

],

"all\_sizes": [

{

"item\_code": "SOS1",

"brand\_uid": 8028,

"size": "UK 8",

"identifiers": [

{

"primary": true,

"gtin\_type": "sku\_code",

"gtin\_value": "SOS-2"

}

],

"price": {

"marked": {

"min": 8000,

"max": 8000

},

"effective": {

"min": 5000,

"max": 5000

}

},

"item\_width": 10.2,

"item\_length": 26.4,

"item\_height": 30,

"item\_dimensions\_unit\_of\_measure": "cm",

"item\_weight": 290,

"item\_weight\_unit\_of\_measure": "gram",

"sellable": true

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{

"item\_code": "SOS1",

"brand\_uid": 8028,

"size": "UK 7",

"identifiers": [

{

"primary": true,

"gtin\_type": "sku\_code",

"gtin\_value": "SOS-1"

}

],

"price": {

"marked": {

"min": 8000,

"max": 8000

},

"effective": {

"min": 5000,

"max": 5000

}

},

"item\_width": 10,

"item\_length": 24.7,

"item\_height": 22,

"item\_dimensions\_unit\_of\_measure": "cm",

"item\_weight": 290,

"item\_weight\_unit\_of\_measure": "gram",

"sellable": true

},

{

"item\_code": "SOS1",

"brand\_uid": 8028,

"size": "UK 9",

"identifiers": [

{

"primary": true,

"gtin\_type": "sku\_code",

"gtin\_value": "SOS-3"

}

],

"price": {

"marked": {

"min": 8000,

"max": 8000

},

"effective": {

"min": 5000,

"max": 5000

}

},

"item\_width": 12.2,

"item\_length": 27.5,

"item\_height": 32,

"item\_dimensions\_unit\_of\_measure": "cm",

"item\_weight": 290,

"item\_weight\_unit\_of\_measure": "gram",

"sellable": true

}

],

"essential": "No",

"gender": [

"Men"

],

"marketer-address": "Gujarat",

"marketer-name": "Adidas",

"net-quantity": "2 N",

"primary-colour-hex-code": "e9b96e",

"primary\_color": "Multi",

"primary\_material": "Synthetic Leather",

"id": "672e11ffa546798e42f4dab3",

"price": {

"marked": {

"min": 8000,

"max": 8000,

"currency\_code": "INR",

"currency\_symbol": "₹"

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"effective": {

"min": 5000,

"max": 5000,

"currency\_code": "INR",

"currency\_symbol": "₹"

},

"selling": {

"min": 5000,

"max": 5000,

"currency\_code": "INR",

"currency\_symbol": "₹"

}

},

"sizes": [

"UK 7",

"UK 8",

"UK 9"

],

"is\_available": true,

"discount": 37,

"\_custom\_meta": [],

"sellable\_quantity": 0,

"store\_id\_list": [

"85099"

],

"brand": {

"name": "Adidas",

"logo": {

"aspect\_ratio": "1:1",

"aspect\_ratio\_f": 1,

"url": "https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/brands/pictures/square-logo/50x0/v0rEh9gH5-Logo.jpeg",

"secure\_url": "https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/brands/pictures/square-logo/50x0/v0rEh9gH5-Logo.jpeg"

},

"uid": 8028

},

"images": [

"https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/3dv8nNYcJ-Samba-OG-Shoes.png",

"https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/sCOyI2X\_j-Samba-OG-Shoes.png"

]

},

{

"is\_set": false,

"product\_group\_tag": [],

"is\_image\_less\_product": false,

"highlights": [],

"size\_guide": "",

"category\_slug": "crocs",

"slug": "eco-slides-coalbr-12830264",

"item\_type": "standard",

"short\_description": "Women Collection",

"net\_quantity": {},

"uid": 12830264,

"return\_config": {

"unit": "days",

"time": 0,

"returnable": false

},

"custom\_order": {

"is\_custom\_order": false,

"manufacturing\_time": 0,

"manufacturing\_time\_unit": "days"

},

"departments": [

21

],

"is\_dependent": false,

"description": "<p>True love is something that happens slowly but naturally. But once you are in it then you are forever. That's our Eco Slides for you! The soft touch of recycled compounds and natural oils will never let you move to anything else. Enjoy the little things with these minimalistic flip-flops.</p>",

"\_custom\_json": {},

"product\_publish": {

"is\_set": true,

"product\_online\_date": 1731395678

},

"no\_of\_boxes": 1,

"brand\_uid": 8028,

"item\_code": "ECSR",

"name": "Eco Slides : Coal Black",

"variant\_media": {

"primary\_color": "/products/pictures/item/free/original/UtrorwQv9-Swatch-url.png"

},

"multi\_size": true,

"country\_of\_origin": "India",

"media": [

{

"url": "https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/JmiQaqB2c-ND-EcoSlides-BeigeBG-CoalBlack\_WebOptimized\_b\_1619d692-fd35-4487-97f8-d569eb21f6bb\_800x.jpg",

"type": "image"

},

{

"url": "https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/bZ3w5kJcX-ND-EcoSlides-BeigeBG-CoalBlack\_WebOptimized\_a\_2a65af1c-8c9e-4b59-ba73-e8080c549556\_800x.jpg",

"type": "image"

},

{

"url": "https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/NhVaWNyhN-ND-EcoSlides-BeigeBG-CoalBlack\_WebOptimized\_d\_e42f5ef6-7ec9-4b07-b030-41a7a39ec794\_800x.jpg",

"type": "image"

},

{

"url": "https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/videos/item/free/original/VPqTj5Cz2-Eco-Slides-Coal-Black.mp4",

"type": "video"

}

],

"teaser\_tag": {},

"tags": [],

"currency": "INR",

"template\_tag": "footwear",

"category\_uid": 645,

"sustainable": "Regular",

"marketer-address": "Gujarat",

"primary\_color": "Black",

"primary\_material": "Polycotton",

"marketer-name": "Adidas",

"net-quantity": "1 N",

"essential": "No",

"color": "Black",

"gender": [

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"created\_by": {

"user\_id": "f764dd82c494e9e9d70b009e",

"super\_user": false,

"username": "birju.savani@ics-global.in"

},

"modified\_on": "2024-11-12T07:30:38.304000",

"modified\_by": {

"user\_id": "f764dd82c494e9e9d70b009e",

"super\_user": false,

"username": "birju.savani@ics-global.in"

},

"stage": "pending",

"all\_company\_ids": [

9095

],

"all\_identifiers": [

"ESB1",

"ESB2"

],

"all\_sizes": [

{

"item\_code": "ECSR",

"brand\_uid": 8028,

"size": "UK 8",

"identifiers": [

{

"primary": true,

"gtin\_type": "sku\_code",

"gtin\_value": "ESB2"

}

],

"price": {

"marked": {

"min": 1399,

"max": 1399

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"effective": {

"min": 719,

"max": 719

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"item\_width": 10.2,

"item\_length": 26.4,

"item\_height": 30,

"item\_dimensions\_unit\_of\_measure": "cm",

"item\_weight": 150,

"item\_weight\_unit\_of\_measure": "gram",

"sellable": true

},

{

"item\_code": "ECSR",

"brand\_uid": 8028,

"size": "UK 7",

"identifiers": [

{

"primary": true,

"gtin\_type": "sku\_code",

"gtin\_value": "ESB1"

}

],

"price": {

"marked": {

"min": 1399,

"max": 1399

},

"effective": {

"min": 719,

"max": 719

}

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"item\_width": 10,

"item\_length": 24.7,

"item\_height": 22,

"item\_dimensions\_unit\_of\_measure": "cm",

"item\_weight": 150,

"item\_weight\_unit\_of\_measure": "gram",

"sellable": true

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],

"id": "67330142121e331b865e8b8b",

"price": {

"marked": {

"min": 1399,

"max": 1399,

"currency\_code": "INR",

"currency\_symbol": "₹"

},

"effective": {

"min": 719,

"max": 719,

"currency\_code": "INR",

"currency\_symbol": "₹"

},

"selling": {

"min": 719,

"max": 719,

"currency\_code": "INR",

"currency\_symbol": "₹"

}

},

"sizes": [

"UK 7",

"UK 8"

],

"is\_available": true,

"discount": 48,

"\_custom\_meta": [],

"sellable\_quantity": 0,

"store\_id\_list": [

"85099"

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"brand": {

"name": "Adidas",

"logo": {

"aspect\_ratio": "1:1",

"aspect\_ratio\_f": 1,

"url": "https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/brands/pictures/square-logo/50x0/v0rEh9gH5-Logo.jpeg",

"secure\_url": "https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/brands/pictures/square-logo/50x0/v0rEh9gH5-Logo.jpeg"

},

"uid": 8028

},

"images": [

"https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/JmiQaqB2c-ND-EcoSlides-BeigeBG-CoalBlack\_WebOptimized\_b\_1619d692-fd35-4487-97f8-d569eb21f6bb\_800x.jpg",

"https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/bZ3w5kJcX-ND-EcoSlides-BeigeBG-CoalBlack\_WebOptimized\_a\_2a65af1c-8c9e-4b59-ba73-e8080c549556\_800x.jpg",

"https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/NhVaWNyhN-ND-EcoSlides-BeigeBG-CoalBlack\_WebOptimized\_d\_e42f5ef6-7ec9-4b07-b030-41a7a39ec794\_800x.jpg"

]

},

{

"departments": [

21

],

"name": "Air Jordan 1 Low SE Lunar New Year",

"action": "upsert",

"currency": "INR",

"tags": [

"Womens Jordans"

],

"product\_publish": {

"is\_set": true,

"product\_online\_date": 1707323353

},

"country\_of\_origin": "India",

"item\_code": "Nike5641",

"item\_type": "standard",

"slug": "air-jordan-1-low-se-lunar-new-year-10042923",

"return\_config": {

"returnable": false,

"time": 0,

"unit": "days"

},

"is\_image\_less\_product": false,

"is\_dependent": false,

"uid": 10042923,

"is\_set": false,

"no\_of\_boxes": 1,

"brand\_uid": 18,

"multi\_size": true,

"media": [

{

"type": "image",

"url": "https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/nike/Nike5641/0/JshayftUbq-air-jordan-1-low-se-lunar-new-year-shoes-rrFtkX.png"

}

],

"category\_slug": "outdoor-sports-shoes",

"custom\_order": {

"manufacturing\_time": 0,

"manufacturing\_time\_unit": "days",

"is\_custom\_order": false

},

"template\_tag": "footwear",

"category\_uid": 165,

"gender": [

"Women"

],

"marketer-address": "Ground and First Floor, Olympia Building, No. 66/1, Bagmane Tech Park, CV Raman Nagar Bengaluru Bangalore KA 560093 IN.",

"net-quantity": "1 N",

"essential": "No",

"primary\_color": "Multi",

"primary\_material": "Synthetic Leather",

"marketer-name": "Nike India Private Limited",

"variants": {

"primary\_color": "outdoor-sports-shoes-3472203-28465070"

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"created\_on": "2024-02-07T16:29:47.203000",

"created\_by": {

"user\_id": "5cbd0f8eb5aa46eb3ff5d332",

"super\_user": false,

"username": "shreyasshetty@gofynd.com"

},

"modified\_on": "2024-11-12T07:06:42.360000",

"modified\_by": {

"user\_id": "f764dd82c494e9e9d70b009e",

"super\_user": false,

"username": "birju.savani@ics-global.in"

},

"stage": "pending",

"all\_company\_ids": [

61,

9095

],

"all\_identifiers": [

"AR2",

"5939975484",

"5939975472",

"AR1",

"5939975478",

"AR3"

],

"all\_sizes": [

{

"item\_code": "Nike5641",

"brand\_uid": 18,

"size": "9",

"identifiers": [

{

"gtin\_type": "sku\_code",

"primary": true,

"gtin\_value": "5939975472"

}

],

"price": {

"marked": {

"min": 11495,

"max": 11495

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"effective": {

"min": 11495,

"max": 11495

}

},

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"item\_height": 10,

"item\_dimensions\_unit\_of\_measure": "cm",

"item\_weight": 100,

"item\_weight\_unit\_of\_measure": "gram",

"sellable": false

},

{

"item\_code": "Nike5641",

"brand\_uid": 18,

"size": "UK 8",

"identifiers": [

{

"gtin\_value": "AR2",

"gtin\_type": "sku\_code",

"primary": true

}

],

"price": {

"marked": {

"min": 5999,

"max": 5999

},

"effective": {

"min": 4995,

"max": 4995

}

},

"item\_width": 10.2,

"item\_length": 26.4,

"item\_height": 30,

"item\_dimensions\_unit\_of\_measure": "cm",

"item\_weight": 200,

"item\_weight\_unit\_of\_measure": "gram",

"sellable": true

},

{

"item\_code": "Nike5641",

"brand\_uid": 18,

"size": "10",

"identifiers": [

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"gtin\_type": "sku\_code",

"primary": true,

"gtin\_value": "5939975478"

}

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"price": {

"marked": {

"min": 11495,

"max": 11495

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"effective": {

"min": 11495,

"max": 11495

}

},

"item\_width": 10,

"item\_length": 10,

"item\_height": 10,

"item\_dimensions\_unit\_of\_measure": "cm",

"item\_weight": 100,

"item\_weight\_unit\_of\_measure": "gram",

"sellable": false

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{

"item\_code": "Nike5641",

"brand\_uid": 18,

"size": "12",

"identifiers": [

{

"gtin\_type": "sku\_code",

"primary": true,

"gtin\_value": "5939975484"

}

],

"price": {

"marked": {

"min": 11495,

"max": 11495

},

"effective": {

"min": 11495,

"max": 11495

}

},

"item\_width": 10,

"item\_length": 10,

"item\_height": 10,

"item\_dimensions\_unit\_of\_measure": "cm",

"item\_weight": 100,

"item\_weight\_unit\_of\_measure": "gram",

"sellable": false

},

{

"item\_code": "Nike5641",

"brand\_uid": 18,

"size": "UK 7",

"identifiers": [

{

"gtin\_value": "AR1",

"gtin\_type": "sku\_code",

"primary": true

}

],

"price": {

"marked": {

"min": 5999,

"max": 5999

},

"effective": {

"min": 4995,

"max": 4995

}

},

"item\_width": 10,

"item\_length": 24.7,

"item\_height": 22,

"item\_dimensions\_unit\_of\_measure": "cm",

"item\_weight": 200,

"item\_weight\_unit\_of\_measure": "gram",

"sellable": true

},

{

"item\_code": "Nike5641",

"brand\_uid": 18,

"size": "UK 9",

"identifiers": [

{

"gtin\_value": "AR3",

"gtin\_type": "sku\_code",

"primary": true

}

],

"price": {

"marked": {

"min": 5999,

"max": 5999

},

"effective": {

"min": 4995,

"max": 4995

}

},

"item\_width": 12.2,

"item\_length": 27.5,

"item\_height": 32,

"item\_dimensions\_unit\_of\_measure": "cm",

"item\_weight": 200,

"item\_weight\_unit\_of\_measure": "gram",

"sellable": true

}

],

"\_custom\_json": {},

"description": "",

"highlights": [],

"net\_quantity": {},

"product\_group\_tag": [],

"short\_description": "",

"size\_guide": "",

"teaser\_tag": {},

"variant\_media": {},

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"warranty\_type": "Days",

"id": "65c3affb7867d4b8a2c4395f",

"price": {

"marked": {

"min": 5999,

"max": 5999,

"currency\_code": "INR",

"currency\_symbol": "₹"

},

"effective": {

"min": 4995,

"max": 4995,

"currency\_code": "INR",

"currency\_symbol": "₹"

},

"selling": {

"min": 4995,

"max": 4995,

"currency\_code": "INR",

"currency\_symbol": "₹"

}

},

"sizes": [

"UK 7",

"UK 8",

"UK 9"

],

"is\_available": true,

"discount": 16,

"\_custom\_meta": [],

"sellable\_quantity": 0,

"store\_id\_list": [

"85099"

],

"brand": {

"name": "Nike",

"logo": {

"aspect\_ratio": "1:1",

"aspect\_ratio\_f": 1,

"url": "https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/brands/pictures/square-logo/50x0/GdV\_tJ7b9-Logo.png",

"secure\_url": "https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/brands/pictures/square-logo/50x0/GdV\_tJ7b9-Logo.png"

},

"uid": 18

},

"images": [

"https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/nike/Nike5641/0/JshayftUbq-air-jordan-1-low-se-lunar-new-year-shoes-rrFtkX.png"

]

},

{

"variant\_media": {},

"media": [

{

"type": "image",

"url": "https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/O11TE-oj--Plush-Square-Flats-Black.png"

},

{

"type": "image",

"url": "https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/bnOw5ne0G-Plush-Square-Flats-Black.png"

},

{

"type": "image",

"url": "https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/Li6yuf2SY-Plush-Square-Flats-Black.png"

},

{

"type": "video",

"url": "https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/videos/item/free/original/1aK0HvsCD-Plush-Square-Flats-Black.mp4"

}

],

"teaser\_tag": {},

"category\_slug": "others-level-3",

"is\_dependent": false,

"brand\_uid": 18,

"name": "Plush Square Flats : Black",

"is\_image\_less\_product": false,

"return\_config": {

"returnable": false,

"unit": "days",

"time": 0

},

"item\_code": "PSFB",

"product\_publish": {

"product\_online\_date": 1731302117,

"is\_set": true

},

"size\_guide": "",

"highlights": [],

"slug": "plush-square-flats-black-12828842",

"currency": "INR",

"tags": [],

"product\_group\_tag": [],

"country\_of\_origin": "India",

"multi\_size": true,

"net\_quantity": {},

"short\_description": "Women Collection",

"custom\_order": {

"is\_custom\_order": false,

"manufacturing\_time": 0,

"manufacturing\_time\_unit": "days"

},

"no\_of\_boxes": 1,

"departments": [

8

],

"\_custom\_json": {},

"item\_type": "standard",

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"stage": "pending",

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9095

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"all\_identifiers": [

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"PSFB1"

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"sizes": [

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"UK 8",

"UK 9"

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"https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/Li6yuf2SY-Plush-Square-Flats-Black.png"

]

},

{

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"currency": "INR",

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8

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"short\_description": "Lifestyle Sneaker",

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"highlights": [],

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},

"stage": "pending",

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9095

],

"all\_identifiers": [

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"NAM-3"

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"UK 8",

"UK 9"

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"https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/TNJoieeAi-Nike-Air-Max-270.webp",

"https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/Owwj7MMf3-Nike-Air-Max-270.webp"

]

}

],

"total": 12

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**\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*New Data\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\***

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"highlights": [

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"name": "Organic Bananas",

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"net-quantity": "10 N",

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"created\_by": {

"user\_id": "983c762fc0c557e94cd24aa5",

"super\_user": false,

"username": "tushar.chandra@ics-global.in"

},

"stage": "pending",

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"variants": {},

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"user\_id": "f764dd82c494e9e9d70b009e",

"super\_user": false,

"username": "birju.savani@ics-global.in"

},

"all\_company\_ids": [

9095

],

"all\_identifiers": [

"BAN-ORG-001"

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"all\_sizes": [

{

"item\_code": "FM-BANANA-01",

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"min": 60,

"max": 60,

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"currency\_symbol": "₹"

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"selling": {

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"max": 60,

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"currency\_symbol": "₹"

}

},

"sizes": [

"OS"

],

"is\_available": true,

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"\_custom\_meta": [],

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"store\_id\_list": [

"85099"

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"images": [

"https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/nk4CC9jQf-Organic-Bananas.png"

]

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"Milk"

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"is\_set": true,

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"unit": "days"

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"departments": [

18

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"net\_quantity": {

"value": 12,

"unit": "pack"

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"name": "Organic Milk A2",

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"username": "tushar.chandra@ics-global.in"

},

"stage": "pending",

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"variants": {},

"modified\_by": {

"user\_id": "f764dd82c494e9e9d70b009e",

"super\_user": false,

"username": "birju.savani@ics-global.in"

},

"all\_company\_ids": [

9095

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"all\_identifiers": [

"MILK-A2-001"

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"all\_sizes": [

{

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"type": "image"

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5

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"marketer-name": "Fresh Farms Organic",

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"created\_by": {

"user\_id": "9ea44ff68f423657b447307e",

"super\_user": false,

"username": "sharad.yadav@ics-global.in"

},

"stage": "pending",

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"user\_id": "9ea44ff68f423657b447307e",

"super\_user": false,

"username": "sharad.yadav@ics-global.in"

},

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9095

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"all\_identifiers": [

"BERRY-01010"

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"all\_sizes": [

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"logo": {

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"url": "https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/brands/pictures/square-logo/50x0/6TCJE\_9g6-Logo.png",

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"uid": 9483

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"images": [

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]

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{

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"is\_set": true

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"product\_group\_tag": [],

"item\_type": "standard",

"departments": [

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"tags": [],

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"country\_of\_origin": "India",

"currency": "INR",

"media": [

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"url": "https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/products/pictures/item/free/original/E39PqT16C-Cucumber.png"

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"username": "tushar.chandra@ics-global.in"

},

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"username": "tushar.chandra@ics-global.in"

},

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9095

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"all\_identifiers": [

"CUC-01"

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"all\_sizes": [

{

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"price": {

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"currency\_symbol": "₹"

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"max": 26,

"currency\_code": "INR",

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"OS"

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"85099"

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"logo": {

"aspect\_ratio": "1:1",

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"url": "https://cdn.fynd.com/v2/falling-surf-7c8bb8/fyprod/wrkr/brands/pictures/square-logo/50x0/6TCJE\_9g6-Logo.png",

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"uid": 9483

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"images": [

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]

},

{

"tags": [],

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}

],

"name": "Organic Honey",

"currency": "INR",

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"product\_online\_date": 1737963197

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"highlights": [

"Special Bees"

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"variant\_media": {},

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"category\_slug": "fruit-pick",

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"\_custom\_json": {},

"return\_config": {

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"brand\_uid": 9483,

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"departments": [

5

],

"product\_group\_tag": [],

"teaser\_tag": {

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"size\_guide": "",

"multi\_size": false,

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"template\_tag": "home-and-living",

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"username": "tushar.chandra@ics-global.in"

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9095

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"primary": true

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"currency\_symbol": "₹"

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]

}

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